



BOOK
PROJECTS
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PHASE 1	PHASE 2	PHASE 3
<p>What YOU do:</p> <ul style="list-style-type: none"> • Send WORD file of interior • Send artwork (if any) • Own your work • Limit 150 pages or 30,000 words whichever is less <p>What WE do:</p> <ul style="list-style-type: none"> • Review your work • Provide feedback • Typeset and/or layout • Format for publishing • Perform style "lite" editing <i>(not writing, ghost-writing, OR re-writing your book)</i> <p>Estimated Time Period: 4 weeks</p> <p>You pay \$950*</p>	<p>What YOU do:</p> <ul style="list-style-type: none"> • Review draft interior pages • Review draft cover • Set your price • Choose your markets <p>What WE do:</p> <ul style="list-style-type: none"> • Book title set-up w/ distribution company • Print file set-up • Distribution markets set-up • Barcode & ISBN <p>Estimated Time Period: 4 weeks</p> <p>You pay \$950*</p>	<p>What YOU do:</p> <ul style="list-style-type: none"> • Review and approve files • Order books through our company (no minimum required) • Pay balances, adjustments, or incidentals* <p>What WE do:</p> <ul style="list-style-type: none"> • Copyright Application • Review & approve final • Complete distribution file to chosen markets and online set up <p>Estimated Time Period: 4 weeks</p> <p>You pay \$900*</p>

**All prices, info, and time-frames are general estimates only and subject to change without a signed contract. Final information is based on each client's scenario. *Copyright application prepared for U.S. Copyright office only.*

TOTAL: \$2,800 WHAT YOU GET:

Book Design and Layout, plus Two rounds of editing/proofreading

Custom book cover front

Custom book cover back

1st Year Annual Listing Fee

ISBN (International Standard Book Number)

U.S. Copyright Office Online Application Process

Bar-code

Book production, printing, & distribution channels (file set-up & distribution)

Selling on Amazon.com, Barnes & Noble.com, etc.

Shipping and Handling Order fulfillment via online Bookstores

Excluded - Charges after printing, such as:

- Future year's annual listing & administrative fees
- Book Reorder Costs, and Shipping & Handling

Overview of What's Included

What WE do	What YOU do
<ul style="list-style-type: none"> • Consulting on book writing/content • Lite editing & proofreading (not re-writing) • Front & back cover suggestions • Copyright application • Barcode set up • ISBN set up • Packaging set up • Inventory set up • Warehouse set up • Print & Distribution set up • Set up for Online sales via distributors such as Amazon and Barnes and Noble • Ship out online sales via distributors • Online customer service via distributors • Receive your requests for reorders • Invoice you online for reorder requests 	<ul style="list-style-type: none"> • Write and own ALL of your work • Submit your own work (not the work of others) • Obtain licensed graphics if not your own • Obtain permission if you are quoting or using the work of others • Set your price • Market and sell your book • Receive funds to your bank account • Own 100% of your book • Legally responsible for all content & graphics from cover to cover • Reorder your book from my company only • Pay your annual listing & administrative fees • Review and sign service agreement • Submit all payments on time • Pay any incidental charges

**This brochure includes initial book production and set up only. After the book is done, charges for book reorders, resubmissions, changes, updates, and new work would be separate from this agreement.*

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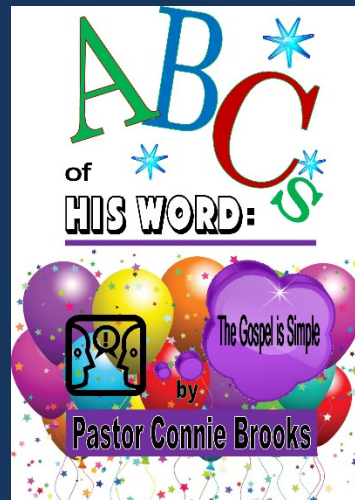
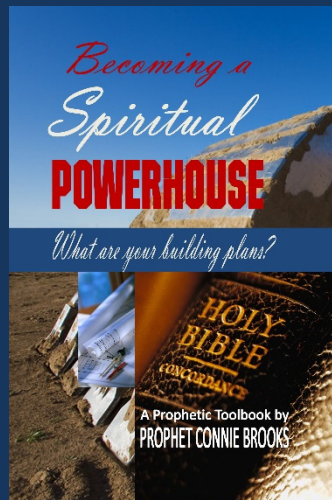
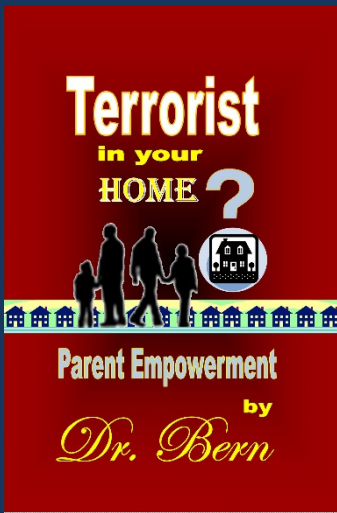
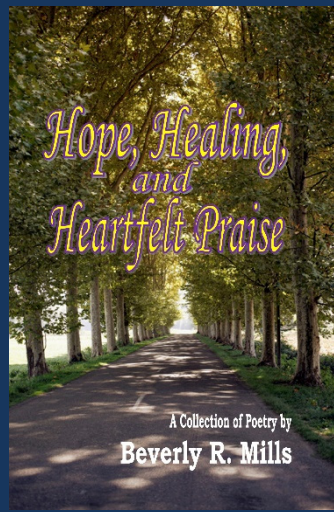
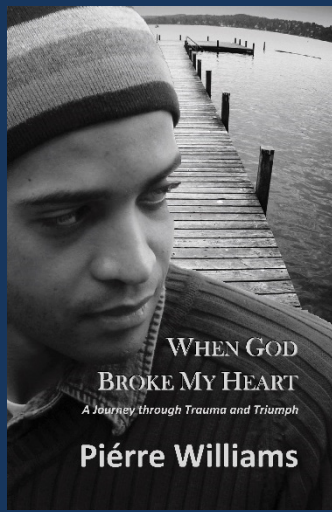
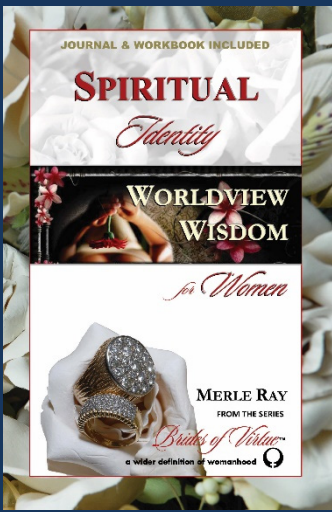
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**All prices, information, and time-frames are general estimates only and subject to change at any time for any reason without notice.*

Accepted and Agreed:

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MERLE RAY/ THE NOBLE GROUPS

Merle Ray is best described as a top performer for top performers. More than a coach & consultant, she is a business specialist to for-profit large corporations, small business, non-profits, and churches. While most consultants just talk about business problems, Merle Ray specializes in hands-on services, leadership, and support that solves them.

Merle excelled to leadership within a Texas Medical Center institution, the world's largest medical platform, by starting in the field of human capital management & HR technology before earning her first college degree. While there, she earned "Employee of the Year" and led cultural transformation in a leadership capacity while still a part-time student. She then became a top performing "eHR" Content Management Director in a client services capacity for five years with one of Fortune's Most Admired companies - still before earning her first degree. While there, she earned "Outstanding Employee of the Quarter" and was promoted into leadership within the Sales & Marketing division leading what became known as the company's first successful eBusiness initiative. In 2003, she started Noble Groups, her own firm, out of a desire to serve for-profit businesses, churches, and non-profits in her community. It was then that she became the first college graduate in her family, earning her Bachelors of Science at the age of 40 along with her younger sister. She later earned her Master's of Science in Leadership and began work on her PhD.



Merle Ray proves human capital makes dollars and "sense" to the bottom-line. She inspires both employees and leaders. She doesn't believe in wasting time or energy; instead, she measures human efforts on the bottom-line. Giving back to her community, she has provided stronger strategy, learning and performance plans, start-up business and funding strategies to small business owners throughout Houston. For non-profits, she has worked as a paid consultant/coach and donated many hours of pro-bono work by writing more than 23 winning grant proposals totaling over \$2.5 million in cash for non-profits clients in their first year. She also volunteered as a federal grant reviewer for the Institute For Youth Development initiatives. Merle has mentored more than (21) women through her identity book-writing initiative and authentic voice campaign. To date, she has published more than 50 books for various authors, and 7 of her own. Outside of life-long earning and learning, she enjoys family, visioning, and achieving goals with friends.